



In View

Osceola, Wisconsin, located on the St. Croix National Scenic Riverway, was originally settled in 1844. A collection of buildings dating from the 1880's forms the core of downtown and contributes to Osceola's small town charm.

Located less than 40 miles northeast of the Minneapolis and St. Paul metropolitan area, the Village enjoys a perfect balance of recreation, tourism, business and industry. Osceola is an attractive place for families to live, work and do business.

The Village's elected officials, businesses and residents welcome you to our community!



Thriving Downtown

The downtown commercial district, listed on the National Register of Historic Places, tempts visitors with one-of-a-kind shops and eating establishments. Cascade Falls, located in the southwest corner of the business district, provides a cooling respite on hot summer days and a frosty landscape in the winter.

Osceola is a Wisconsin Main Street Community. In 2006, Osceola received a Crown Community Award from American City and County; and in 2007, Osceola received a designation as a Preserve America Community for its efforts in preserving and promoting its historic and cultural heritage.

Whether you're looking to start a new business or just visit, Osceola's Main Street is definitely the place to begin.

For more information contact:



Osceola Main Street & Chamber
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 🌐 www.vil.osceola.wi.us

Osceola, Wisconsin

Community Profile

People

Population	2,549
Labor Force	1,495
Job Growth Rate	14.38%
Median Age	35.91

Labor Force

Bachelor's Degree or Higher	21.30%
High School Degree or Higher	94.21%
White Collar Workers	52%
Blue Collar Workers	47%

Budgets

Household Expenditures (Average)	\$47,400
Household Income (Median)	\$44,885

Source: Locate in Wisconsin | Applied Geographic Solutions

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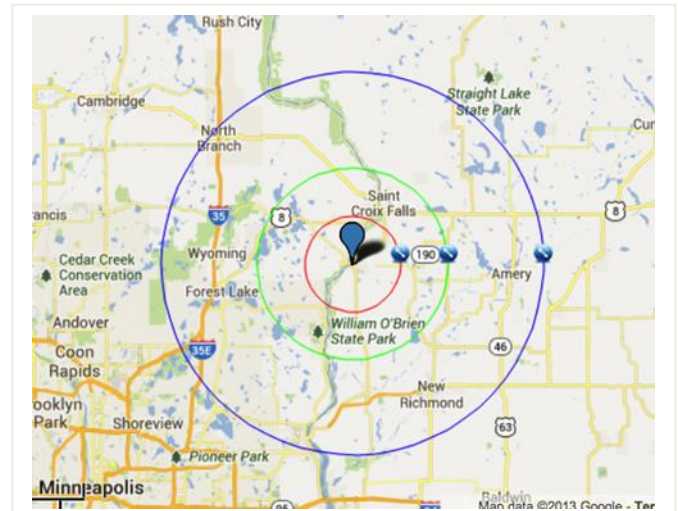
Osceola Main Street & Chamber is a member organization that brings together businesses, civic groups and individuals to work on projects that benefit the entire community. We have supported and promoted business and industry for more than twenty years. Membership includes local and area retailers, service professionals, industry and concerned citizens.

Osceola Main Street & Chamber advocates restoration of the historic character of our downtown while pursuing traditional development strategies such as marketing, business recruitment and retention, real estate development, market analysis and public improvements. These elements are part of our four-point approach to enhancing and maintaining Osceola's vibrant and beautiful historic downtown business district. We continually strive to unite area industry, retail and service businesses to create a friendly, prosperous, progressive community.

Osceola Main Street & Chamber Main Street Reinvestment Statistics | Fiscal Years 1998 to 2012

# of Promotional Events	78
Total Event Attendance	431,251
# of Public Improvements	8
Total Public Investment	\$4,282,850.00
# of Building Rehabilitations	53
Building Rehab Investment	\$4,233,525.00
# of New Buildings	5
New Building Investment	\$4,563,392.00
# Buildings Sold	21
Total Amount of Purchase	\$3,877,500.00
Total Private Investment	\$12,674,417.00
Total Public and Private Investment	\$16,957,267.00
# New Housing Units	0
Monthly Rent	\$0.00
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# of New Businesses	71
# of Lost Businesses	24
Net Businesses	47
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# of New Jobs	143
Businesses Expanding	39
Jobs Expanded	99
Total New Jobs	242
# of Lost Jobs	147.5
Net Jobs	94.5
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Total Main Street Investment	\$30,000
\$ ROI per \$ M.S. Investment	\$91.29
% ROI	9,128.97%

Make Your Business Move in Osceola's Vibrant Main Street District!



Downtown Osceola Market Fast Facts

Population	5 Miles	10 Miles	20 Miles
2013 Estimate	10,760	33,636	167,873
2018 Projection	10,617	33,735	172,278
Change: 2013 - 2018	-1.3%	0.3%	2.6%
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Households	5 Miles	10 Miles	20 Miles
2013 Estimate	4,095	13,224	63,702
2018 Projection	4,060	13,347	65,650
Change: 2013 - 2018	-0.9%	0.9%	3.1%
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Housing Units	5 Miles	10 Miles	20 Miles
2013 Total Dwellings	4,483	15,362	71,770
— Owner-Occupied	79.0%	80.9%	83.1%
— Renter-Occupied	21.0%	19.1%	16.9%
— Units Occupied	91.4%	86.1%	88.8%
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Labor Force – 2013	5 Miles	10 Miles	20 Miles
Labor Force	6,206	18,614	93,326
— Employed	92.1%	93.3%	93.9%
— Unemployed	7.8%	6.6%	6.1%
— In Armed Forces	0.1%	0.1%	0.0%

Source: Locate in Wisconsin | Applied Geographic Solutions